



# Project 28

## Supporting the Future of Erith Town Football Club

Erith Town are inviting 28 local businesses to become part of an exciting community initiative aimed at improving the catering and social facilities at Crossways Arena, Crossways Park, Thamesmead.

**Project 28** is about more than upgrading a space — it is about creating a welcoming community hub where parents, supporters, players, and young people can come together on matchdays and throughout the week.

The refurbished facility will provide access to hot and cold food and refreshments while creating a more inclusive and enjoyable environment for everyone connected with the club.

We are seeking support from local businesses through a £500 sponsorship contribution towards the refurbishment costs.

### Why Support Project 28?

Supporting this initiative offers more than brand exposure. It provides your business with the opportunity to demonstrate its commitment to social value objectives and meaningful community impact.

By partnering with Erith Town, your business will be helping to:

- Invest directly in the local community and local families.
- Support grassroots sport and positive opportunities for young people.
- Promote health, wellbeing, and social inclusion.
- Create a safe and welcoming space that brings people together.
- Demonstrate corporate social responsibility and community engagement commitments.
- Strengthen local partnerships and contribute to the long-term development of the area.



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For many businesses, social value is becoming an increasingly important part of how they operate, helping to demonstrate commitment to communities, employees, customers, and wider stakeholders.

**Project 28** provides a practical opportunity to create visible and genuine lasting local impact.

## What Your Business Will Receive

In recognition of your support, your business will receive:

- An advertising board within the main stadium
- Two Season Tickets
- Access to the Sponsors' Lounge during first-team matchdays
- An additional advertising board at Crossways Arena
- Exposure to local supporters, families, and the wider football community
- Positive association with a community-led development project
- Recognition as a business actively investing in local people and grassroots sport.

This refurbishment will create a much-needed facility that improves the experience for players, families, supporters, and visitors while helping Erith Town to continue to grow as a valuable community asset.

Becoming one of our 28 founding business partners and will help play a fulfilling role in shaping the future of Erith Town, whilst delivering real social value within the local community.

For more information or to become part of **Project 28**, please contact us directly [info@erithtown.com](mailto:info@erithtown.com)